

# High School Schedule

## TUESDAY, June 14

## WEDNESDAY, June 15

### WHAT TO BRING

- 2016 Yearbook
- Notebook
- Dictionary/Thesaurus
- Magazines: 5-10 to copy and cut up. Examples: ESPN, Details, New Beauty, Real Simple, Wired, Men's Health, Vanity Fair, GQ
- Other interesting printed pieces: college brochures, posters, mailers with good layout or type
- Construction paper
- Pencils, pens, markers
- Glue sticks
- Scissors
- Thumb Drive
- Laptop (optional but helpful)
- A digital camera along with camera cord and card reader.

## Monday, June 13

8:00 - 9:00 REGISTRATION

9:00 - 9:30 WELCOME

9:30 - 10:30 GENERAL SESSION  
Unified Staff

Staffs that play together work better together. Learn about the dynamics of play and practice some, too.

10:30 - 11:15 SCHOOL GROUP TIME  
Basic Bonding

11:15 - 12:30 TRUE COLORS

12:30 - 1:00 LUNCH

1:00 - 2:00 GENERAL SESSION  
Unified Story

The unifying element of a yearbook is its theme. Learn how to develop & employ a strong, year-specific theme to tell your school's story.

2:00 - 3:15 SCHOOL GROUP TIME  
What's Your Story?

3:15 - 4:30 CLASSES

Editors/Advisers-Back to Basics: staff unity  
Staffers-Basic Survival Tips  
Photographers-Basics of Great Pictures

8:30 - 9:30 GENERAL SESSION  
Telling the story

The magic of the story is in the telling. Hear and see the various ways current publications are delivering their messages to their readers.

9:30 - 10:15 SCHOOL GROUP TIME  
How you gonna tell it?

10:15 - 11:15 CLASSES

Advisers-Basic Class set up/work flow  
Editors- Basic Leadership Skills  
Staffers-Basic Design  
Photographers-Basics of Lighting & Location

11:15 - 12:15 BREAKOUT SESSIONS

Advisers ONLY-eBusiness training & set up  
Advanced Design-graphics, grids, mods  
Writing-copy & captions  
Designing with Type-Headlines & typography

12:15 - 1:00 LUNCH

1:00 - 2:00 GENERAL SESSION  
Establishing a Voice

Carrying your theme throughout the book requires more than repeated graphics. Learn how to give your book a clear voice.

2:00 - 3:00 CLASSES

Advisers/Editors-Deadline Basics (Production)  
Staffers-Basic Design II  
Photographers-Basics of Cropping & editing

3:15 - 4:30 SCHOOL GROUP TIME  
Building your board

Get your cover designed by a pro-- Sign up for an art session with Nate!



8:30 - 9:30 CLASSES

Advisers/Editors- sales strategies  
Staffers-choosing great photos  
Photographers-Photo gallery

9:30 - 10:30 SCHOOL GROUP TIME

10:30 - 11:30 BREAKOUT SESSIONS

Advisers ONLY-round table  
Advanced Design-graphics, grids, mods  
Writing-copy & captions  
Designing with Type-Headlines & typography

11:30 - 1:30 LUNCH & SCHOOL GROUP TIME

1:30 - 2:00 PRESENTATION PREP & CLEAN UP

2:15 - 3:30 PRESENTATIONS & AWARDS

### CAMPUS MAP



Santa Teresa High Address:

6150 Snell Ave, San Jose, CA 95123

> Sessions begin promptly at 8:30am

> Parking lot gates are locked by 5:30pm

> Please drop off/pick up students in parking lot off Santa Teresa Blvd.

> All class are held in the Multipurpose Room

> Phone number for emergencies only: 408.753.8893