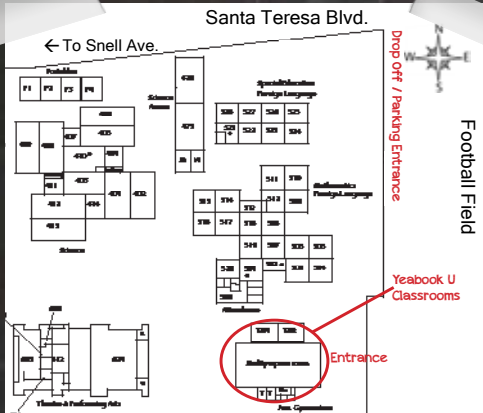


# Middle School Schedule

## CAMPUS MAP



Santa Teresa High Address:  
6150 Snell Ave, San Jose, CA 95123

- > Sessions begin promptly at 8:30am
- > Parking lot gates are locked by 5:30pm
- > Please drop off/pick up students in parking lot off Santa Teresa Blvd.
- > All class are held in the Multipurpose Room
- > Phone number for emergencies only: 408.753.8893

## WEDNESDAY, June 15

12:00 - 12:30 REGISTRATION

12:30 - 1:00 WELCOME

1:00 - 1:45 GENERAL SESSION  
**Unified Staff**  
Staffs that PLAY together work better together. Learn about the Dynamics of PLAY and Practice some, too.

1:45 - 2:15 STAFF BONDING  
**Hands-on Activities**

2:15 - 3:00 THEME INSPIRATION

3:00 - 3:45 GENERAL SESSION  
**Unified Story**  
The unifying element of a yearbook is its theme. Learn how to DEVELOP & EMPLOY a strong, year-specific theme to tell your school's story.

3:45 - 4:30 SCHOOL GROUP TIME  
**What's Your Story?**

## THURSDAY, June 16

8:30 - 9:30 GENERAL SESSION  
**Telling the story**

The magic of the story is in the telling. Hear and see the various ways current Publications are DELIVERING their messages to their readers.

9:30 - 10:15 SCHOOL GROUP TIME  
**How you gonna tell it?**

10:15 - 11:15 GENERAL SESSION  
**Basic Photography**

If a picture is worth a thousand words, then our Photos better TELL a complete story. Learn how to compose your shots for the most impact.

11:15 - 11:45 PHOTO QUEST  
**Practice basic composition techniques**

11:45 - 12:30 GENERAL SESSION  
**Captions-Beyond the Basics**

Captions need to do more than state the obvious. Learn how to ADD POWER to your Photos AND your story.

12:30 - 1:00 LUNCH

1:00 - 1:45 GENERAL SESSION  
**Establishing a Voice**

CARRYING your theme throughout the book requires more than REPEATED graphics. Learn how to give your book a clear voice.

1:45 - 2:30 SCHOOL GROUP TIME  
**Building your board**

2:30 - 3:30 BREAKOUT SESSIONS

Advisers-Deadline Basics (Production)  
Staffers-Basic SPREAD Design  
-OR-  
Basics of CROPPING Photographs

3:30 - 4:30 SCHOOL GROUP TIME  
**Building your board**

## FRIDAY, June 17

8:30 - 9:30 GENERAL SESSION  
**Interview Basics**

The Power of a story begins with an in-Depth interview. Learn how to get the most information from your source.

9:30 - 10:15 SCHOOL GROUP TIME

10:15 - 11:15 BREAKOUT SESSIONS

Advisers ONLY-eBusiness training & set up  
Advanced Design-graphics, grids, mods  
-OR-

Designing with TYPE-Headlines & typography

11:15 - 12:15 SCHOOL GROUP TIME

12:15 - 1:00 LUNCH

1:00 - 1:45 PHOTO GALLERY  
See the best Photos taken DURING camp and Learn to Distinguish between good Photos AND GREAT Photos.

Advisers ONLY Breakout - Sales Strategies

1:45 - 2:45 SCHOOL GROUP TIME

2:45 - 3:15 THEME GALLERY  
View ALL the theme boards and vote for your favorite!

3:15 - 4:15 PRESENTATIONS & AWARDS

## WHAT TO BRING

- 2016 Yearbook
- Notebook
- Magazines: 5-10 to copy and cut up. Examples: ESPN, Real Simple, Wired, Men's Health, Vanity Fair
- Pencils, pens, markers
- Glue sticks, Scissors, tape, etc.
- Thumb Drive
- Laptop (optional but helpful)
- Digital camera, camera cord/card reader.

Get your cover designed by a pro-  
Sign up for an art session with Nate!