

# WHAT TO COVER FOR TRADITIONAL COVERAGE

## Clubs and organizations

- ▶ All groups should be covered fairly.
- ▶ Focus of coverage should be on events and accomplishments of the year rather than a listing of officers, goals and meeting times. Report on what made this year different for the club.
- ▶ Avoid using photos of in-school organizational meetings.
- ▶ Group organizations can be covered thematically — all honor societies together, service organizations, performance groups, etc.
- ▶ Each group typically does not need its own spread. Group photos should be included in the reference section.
- ▶ All groups should be reported on fairly and equally and given the same amount of space.



## SUNNY HILLS HIGH SCHOOL FULLERTON, CA

- ▶ This spread covers culture clubs, including the Korean and Spanish clubs. Other spreads in this section are also grouped into different kinds of clubs such as entertainment clubs. Talking head mods about cultural foods and celebrations add to the variety of activities pictured from the clubs.

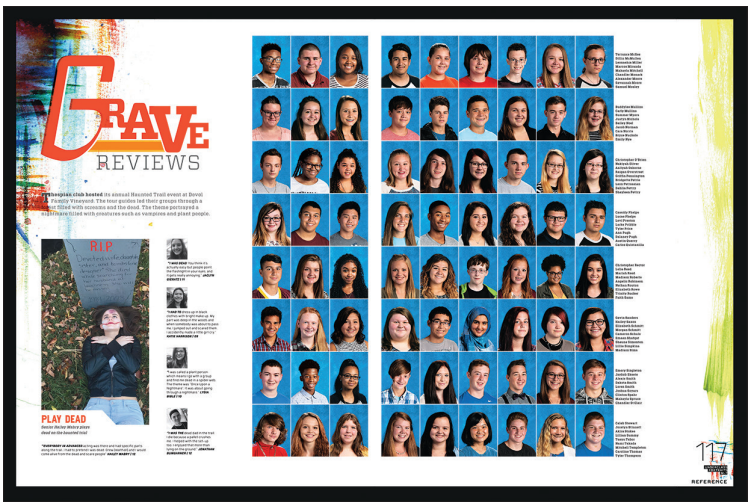


## REDONDO UNION HIGH SCHOOL REDONDO BEACH, CA

- ▶ This spread focuses specifically on the Robotics Club, rather than all technology-oriented clubs. Coverage of the club includes a senior's solo project, students' reasons for joining, descriptions of how to build a prototype and the club's steampunk-themed robot.

## Portraits

- ▶ The portraits section covers all of the people in the school — students, faculty, administration and staff. All of these groups appear under one divider.
- ▶ Every spread should include coverage of some sort beyond just the portraits.
- ▶ Feature stories are the perfect chance to cover difficult-to-photograph topics or unique stories not warranting full spreads in student life.
- ▶ Faculty and staff identifications should include full names, subjects taught, teams coached and organizations sponsored. Schools attended could also be included.



## BROOKVILLE HIGH SCHOOL LYNCHBURG, VA

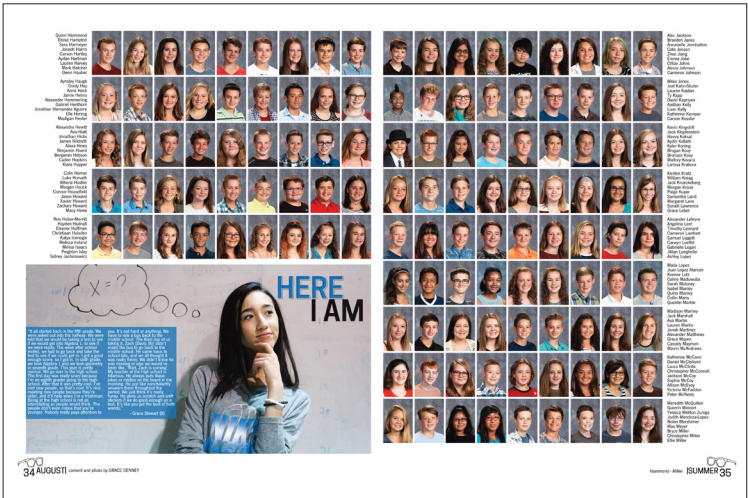
- ▶ Using feature stories and mods that don't necessarily fit with any other topic in the book, this staff added an extra layer of coverage through talking heads and personal profiles. But, the section remains visually consistent.

- ▶ Senior spreads may include senior accolades, or accomplishments, including awards, honors and activities.

- ▶ Names should go to the outside of the portrait panels, not below.

- ▶ Underclass portraits may be grouped by grade levels or as a school-wide section. If all together, remeber to include grade levels with each name.

- ▶ See more specifics in the People and Index section.



## WESTFIELD MIDDLE SCHOOL WESTFIELD, IN

- ▶ The staff at Westfield inserted profiles into the panels to break up the monotony of portraits. There are dozens of ways space can be allocated for this type of coverage, so plan ahead when building the portrait panels to allocate space for your desired look.